

## SEVIER COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative	\$28,430	\$34,518	\$26,046	contracts/salaries, office, services & mileage
Miscellaneous	\$611	\$4,860	\$4,424	subscriptions, lodgings & travel co. banquets
Total Promotional:	\$46,425	\$93,311	\$106,551	
Advertising	\$23,301	\$36,388	\$19,142	
Brochures	\$3,148	\$436	\$16,241	
Contributions			\$8,504	
Fam Tours				
General Promotional	\$15,223	\$52,010	\$44,493	books, videos, hats, shirts & flyers
Shows	\$1,428	\$600	\$2,589	
Signs	\$1,575	\$3,725	\$11,657	signs/sign permits
Travel Regions	\$1,750	\$151	\$3,925	
Brick and Mortar (Operations):				
Construction Expense				
Visitor Center Operation				
Transfers Out				
Total Expenditures	\$75,466	\$132,689	\$137,021	
<b>REVENUES</b>				
Tax Commission TRT Report*	\$148,126	\$150,459	\$156,110	
County TRT Report*	\$149,611	\$153,675	\$154,188	
Other Revenues				
Total Revenues				
Percent Adm./Misc./Promo/Transfers	100.00%	100.00%	100.00%	
Percent Brick and Mortar	0.00%	0.00%	0.00%	

\* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.